

# SUPPLY CHAIN MANAGEMENT

## SOURCING

### LEARNING ACTIVITY

By

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# LEARNING ACTIVITY

1. Discuss the importance of sourcing by emphasizing on the role of it towards supply chain.
2. Explain why company outsource?
3. Determine the THREE (3) advantages and disadvantages of the followings:
  - a) Single sourcing
  - b) Multiple sourcing



# LEARNING ACTIVITY

4. Al-Kisah is a newly operated company with minimal knowledge on supply chain and logistics activities. As they plan to distribute their product in a new market, advise either Al-Kisah needs to choose 3PL or 4PL service with justification.

