

QUESTION

CHAPTER TWO

by
DR HASAN AHMAD
PBMSK
hasanahmad@ump.edu.my



INTRO TO HALAL STUDIES
BY DR HASAN AHMAD

QUESTION

- EXPLAIN THE GLOBAL IMPACT OF HALAL MARKETABILITY TOWARDS NON-MUSLIM COUNTRIES
- Reading material can be achieved in:
<https://www.wiseguyreports.com/reports/257357-global-halal-food-market-2015-2019>



INTRO TO HALAL STUDIES
BY DR HASAN AHMAD