

Fundamental of Digital Media Design

Chapter 1 [Activity]

Introduction to Digital Media

by
Noraniza Samat
Faculty of Computer Systems & Software Engineering
noraniza@ump.edu.my



OER Fundamental of Digital Media Design by Noraniza Samat (editor) work is under licensed [Creative Commons Attribution-NonCommercial-NoDerivatives 4.0 International License](https://creativecommons.org/licenses/by-nc-nd/4.0/).

Activity

Short Answer Questions

1. What are the benefits of digital media?
2. Which industries are using digital media products?
3. Give examples of the industry and the digital media products used.



Activity

Short Answer Questions

1. What are the benefits of digital media?

- Can be used in delivering passive or interactive content for various field
- More attractive contents
- Can be transmitted over the network
- Can be created and manipulated easily using digital electronic devices

Activity

Short Answer Questions

2. Which industries are using digital media products?

- Television & Entertainment
- Education
- Engineering
- Marketing & Advertising
- Health
- Military
- Sports
- Etc

Activity

Short Answer Questions

3. Give examples of the industry and the digital media products used.

Industry: Health

Products:

- VR simulator for surgery training
- E-Book or website for medical training materials
- Ultrasound imaging device