

PRINCIPLE OF MANAGEMENT

Lecturer Information:
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Course Description

Synopsis	<p>This course serves as an introduction to the discipline of management. It is designed to integrate the accepted theories in the area with real world applications to provide students with the basic knowledge and skills needed for managing others. This course begins with a discussion of the current issues in management and then proceeds to cover the traditional functions of management: planning, organizing, leading, and controlling. Contemporary issues and global challenges for future managers will also be discussed to equipped students with current trends and best practices in managing a successful organization.</p>
Course Outcome	<ol style="list-style-type: none">1. Apply the Principles of Management in solving various issues and global challenges2. Display good practices of management functions in managing events.3. Compare various management styles of contemporary approaches in current setting.
Main Reference	<p>Robbins, Stephen P., And Mary Coulter (2016). "Management, Global Edition" 13/E, Prentice Hall</p>
Other References	<p>Certo, Samuel C., and Certo, Trevis C. (2012). "Modern Management: Concept and Skills" 13th Edition, Prentice Hall</p> <p>Gareth R.Jones And Jennifer M. George (2016). "Essentials Of Contemporary Management" 7th Edition, Mc Graw-hill International Edition</p>



Course Content

1. Introduction to Principles of Management
2. Management Environment
3. Decision Making
4. Planning
5. Organizing
6. Leading
7. Controlling
8. Integrative Managerial Issues

