

SUPPLY CHAIN MANAGEMENT

SUPPLY CHAIN AND INFORMATION TECHNOLOGY

LEARNING ACTIVITY

Ву

Fazeeda Mohamad
Faculty of Industrial Management
fazeedamohamad@ump.edu.my

LEARNING ACTIVITY

- 1. Explain the role of information technology in a supply chain by emphasizing on the characteristics of the information.
- 2. Determine the stage/level of supply chain where information technology become significant. Justify your answer.
- 3. Discuss the latest information technology that could contribute to the effective and efficient supply chain process

LEARNING ACTIVITY

- 4. Explain the importance of information technology in a supply chain
- 5. Elaborate CRM, ISCM and SRM in the context of information technology.

