

# SUPPLY CHAIN MANAGEMENT

## Network Design and Online Sales Application

### **LEARNING ACTIVITY**

By

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# LEARNING ACTIVITY

1. Discuss the e-business based on the following:
  - a) Inventory
  - b) Facilities
  - c) Transportation
  - d) Information
2. By choosing a company as an example, discuss the impact of the online sales towards:
  - a) Customer service
  - b) cost

