

SUPPLY CHAIN MANAGEMENT

DISTRIBUTION NETWORK DESIGN

LEARNING ACTIVITY

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LEARNING ACTIVITY

1. Discuss how distribution effects the supply chain process
2. Explain facilities and costs, inventories costs, response time and transportation cost in reflect to the distribution network design.
3. There are TWO(2) important factors in designing a network design. Discuss.



LEARNING ACTIVITY

4. “This type of design refers to distributor/retailer delivering the product to the customer’s home instead of using package carrier.”
- a) Identify the type of design option for a distribution network stated above.
 - b) With the help of diagrams, explain any **TWO (2)** types of design options in a distribution network other than stated in (a).

