

SUPPLY CHAIN MANAGEMENT

SUPPLY CHAIN PERFORMANCE

LEARNING ACTIVITY

By

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LEARNING ACTIVITY

1. Based on your understanding, explain the competitive strategy
2. Discuss how competitive strategy and supply chain strategy resulted in strategic fit.
3. Briefly explain the steps involved in achieving strategic fit.



LEARNING ACTIVITY

4. Explain the following:
 - a. Responsiveness
 - b. Efficiency
5. Elaborate any FIVE (5) challenges in achieving and maintaining strategic fit.

