

SUPPLY CHAIN MANAGEMENT

DECISION PHASES IN SUPPLY CHAIN

LEARNING ACTIVITY

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LEARNING ACTIVITY

1. There are **THREE(3)** decision phases in supply chain. Explain all.
2. Supply chain process view consists of cycle view and push and pull view. Elaborate the push and pull view by giving an appropriate example.
3. Discuss the **FOUR (4)** cycle under supply chain cycle view



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4. CRM, ISCM and SRM are the process under supply chain macro perspectives. Explain any **TWO (2)** of them.
5. Contrast between supply and value chain.

