

# SUPPLY CHAIN MANAGEMENT

## INTRODUCTION TO SUPPLY CHAIN

### LEARNING ACTIVITY

By

Fazeeda Mohamad

Faculty of Industrial Management

fazedamohamad@ump.edu.my

# LEARNING ACTIVITY

1. Discuss supply chain by using your own words.
2. Explain the reason why supply web indicates the real operation in a business process.
3. By providing an example, describe the objectives of a supply chain.
4. Determine the importance of supply chain.
5. By choosing one product or service, explain the supply chain process by taking into account all element and stages.

