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# UHE3062: Malaysia: The Impact of Globalization

## Chapter 4

### GLOBALIZATION AND IT'S IMPACT ON THE STATE: ECONOMICS PERSPECTIVE

by

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# Chapter Description

## Aims:

Characteristics of MNC's

Contribution of MNC's to Malaysia

Positive and negative effects of MNC's





## Expected outcomes

At the end of this course student should be able to:

Explain the globalization and its impact on the state from economic perspectives

Explain the role of FDI and MNC's in Malaysia: It's Impact on Malaysian Industry.

Demonstrate the knowledge of globalization from economic perspectives



Other related informations:



## References:

Gopinath. C. 2008. Globalization a multidimensional system. USA. SAGE Publication, Inc.

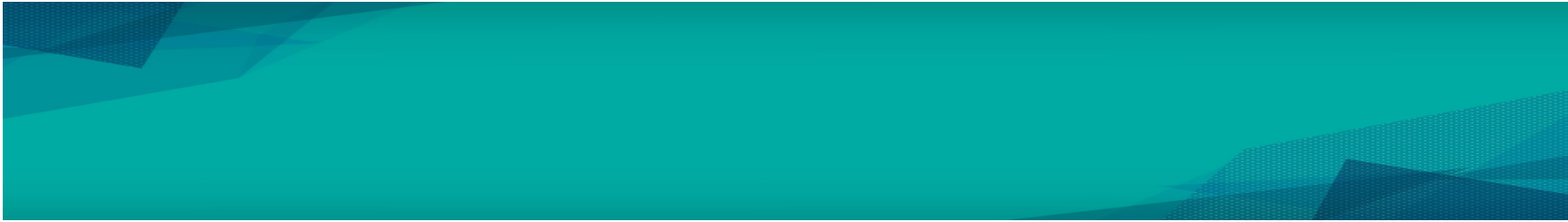
Baktiari. B. 2008. Globalization and religion. In globalization in the 21<sup>st</sup> century: how interconnected is the world?. The Emirates Center for Strategic Studies and Research. Abu Dhabi UAE.


Sernau. S.R. 2008. Contemporary readings in globalization. USA. Sage Publications Ltd.

# Introduction

- An international corporation with headquarters in one country and branches in a wide range of developed and developing countries.



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- ILO has defined an MNC as a corporation that has its management headquarters in one country, known as the *home country*,  
  
and operates in several other countries, known as *host countries*

- 
- are large companies with operate over many different nations
  - powerful influence in:
    - local economies,
    - world economy,
    - play an important role in international relations and globalization



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- The [Dutch East India Company](#) was the first multinational corporation in the world.



Singer Sewing Machines (1878)

Ford Motors (1911)

General Electric

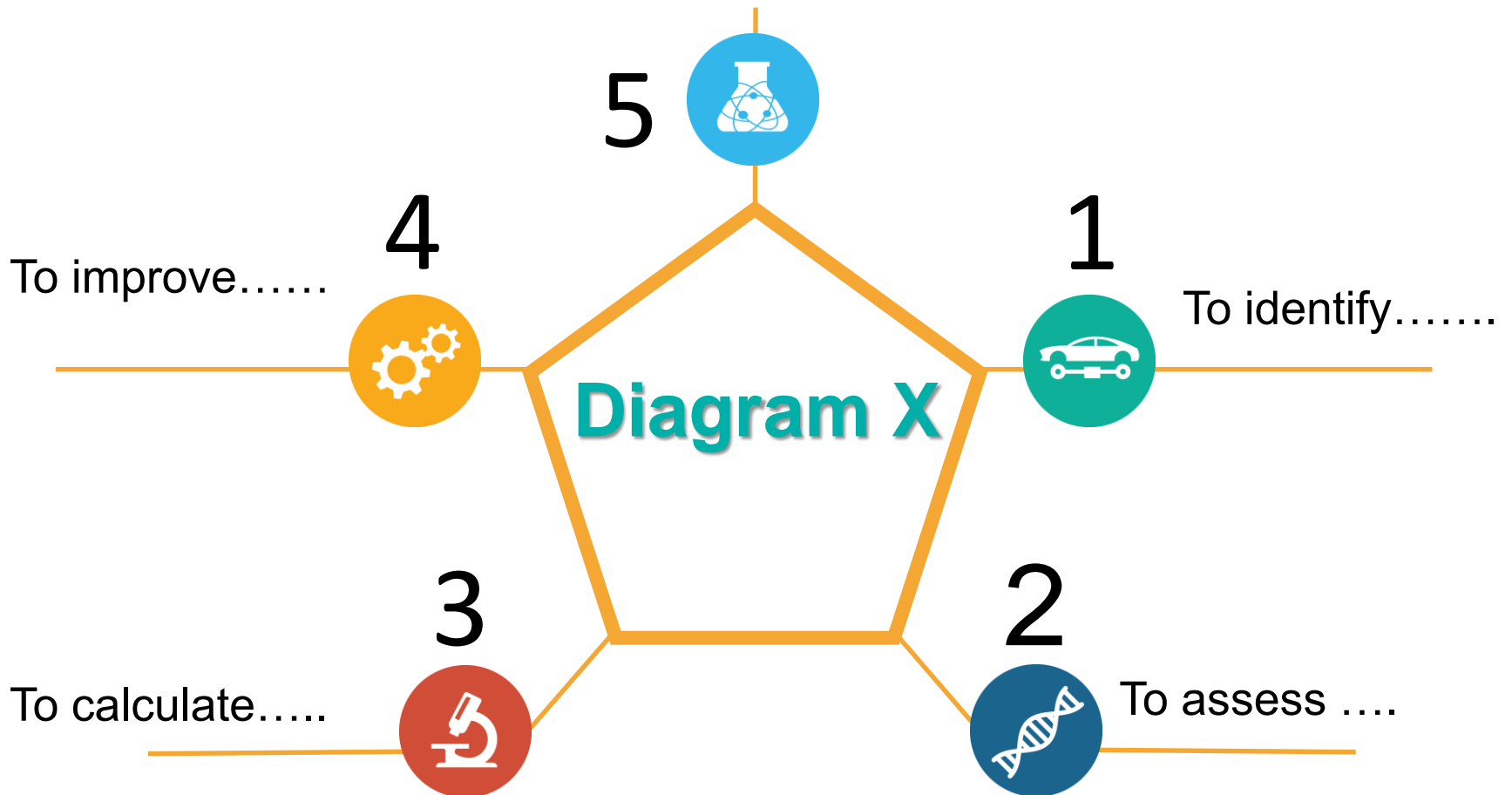
Woolworth & Otis Elevator

# MNC's and individuals

- The major motive for **MNC's** is profit - individuals are tools to that end
- No social contract - the **MNC** has no responsibility to individuals
- This is a matter for huge debate - has led to the doctrine of "social responsibility" in many states, but **MNC's** can move from state to state

# TITLE #X

To maintain.....



# Conclusion of The Chapter

- Conclusion #1

- ....
- ....

- Conclusion #2

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- Conclusio #x

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# Author Information

## Other relevant information (if any)

#author may apply your own creativity and innovation where it is appropriate