

# Chapter 3(a)

## Cognitive, psychomotor and affective

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COGNITIVE,  
PSYCHOMOTOR  
AND  
AFFECTIVE

<b>Depth</b>		
<b>Cognitive Domain</b>	<b>Psychomotor Domain</b>	<b>Affective Domain</b>
Thinking or Knowledge	Doing or Skills	Feeling or Attitudes

<b>Level</b>					
K1	Knowlegde	P1	Perception	A1	Receiving
K2	Comprehension	P2	Set	A2	Responding
K3	Application	P3	Guided Response	A3	Valuing
K4	Analysis	P4	Mechanism	A4	Organization
K5	Synthesis	P5	Complete Overt Response	A5	Internalizing
K6	Evaluation	P6	Adaption		
		P7	Organization		



**SQ**  
spiritual intelligence

whole brain

**IQ**  
Intellectual  
intelligence

left brain

**EQ**  
emotional  
intelligence

right brain



- Intelligence quotient (IQ) – a number representing a measure of intelligence, resulting from the division of one's mental age by one's chronological age and then multiplying that quotient by 100

TABLE 8.3 SAMPLE ITEMS FROM THE 1986 STANFORD-BINET INTELLIGENCE TEST

Examples of Items

**Vocabulary** Define words like train, wrench, letter, error, and encourage.

**Comprehension** Answer question like, "Why should people brush their teeth?" "Why should people be quiet in a library?" "What is one advantage and one disadvantage of living in a small town instead of a big city?"

**Absurdities** Identify the mistakes of "silly" aspects of pictures in which, for example, a man is shown using the wrong end of a rake or a girl is shown putting a piece of clothing on incorrectly.

**Copying** Arrange a set of blocks to match different designs; draw designs like those shown in pictures.

**Memory for Objects** Choose the right order in which a series of pictures were presented.


**Number Series** Determine which numbers come next in a series of numbers such as the following—32, 26, 20, 14, \_\_, \_\_.

**Verbal Relations** Indicate how three objects or words are alike but different from a fourth. For example, how are dog, cat, and horse alike, but different from boy.

**Bead Memory** Arrange beads of different colors and shapes to match pictures of the beads organized in different layouts.

From Nietzel et al. (1991).



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- The ability to learn from one's experiences, acquire knowledge, and use resources effectively in adapting to new situations or solving problems



- Mental retardation or developmental delay is a condition in which IQ falls below 70 and adaptive behaviour is severely deficient for a person of a particular chronological age

# Giftedness

- Only 2 percent of the population falling on the upper end of the normal curve and typically possessing an IQ of 130 or above.
- Can you give an example of a person who you considered gifted?

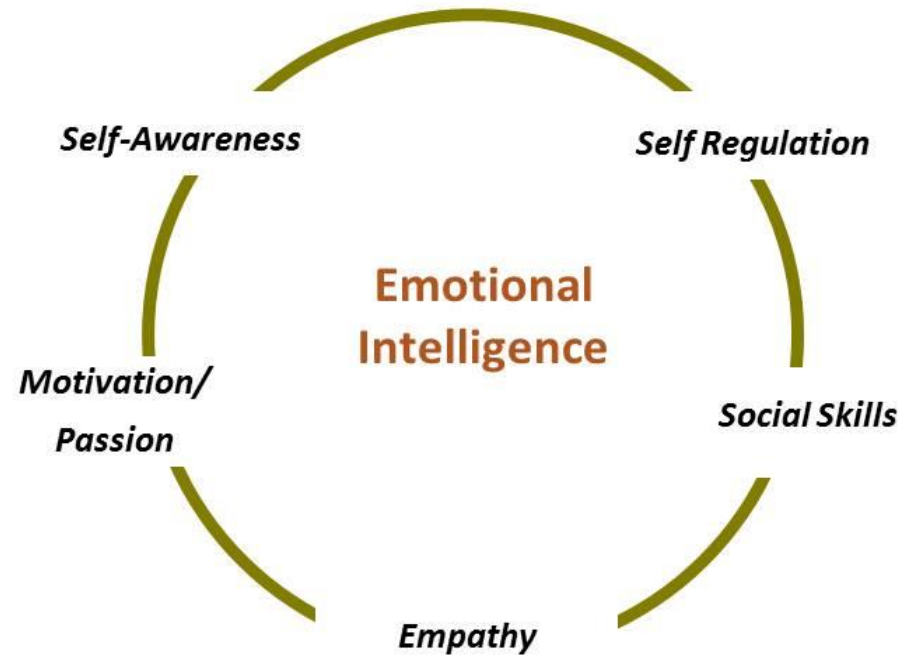
- EQ is:

- ❖ Made up of short-term, tactical, dynamic skills that can be reliably measured
- ❖ Improved by training, coaching, experience

# Model of emotional intelligence



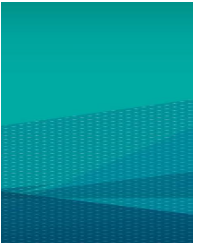
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# Definition Emotional Intelligence



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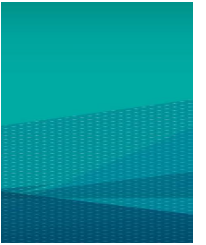
- Emotional Intelligence is the aggregate of the strengths and weaknesses of your emotional competencies.
- influence how you handle yourself and others in coping with the demands and pressures of your business and personal life

- Emotional Intelligence is our ability to
  - ✓ Understand the needs and feeling of oneself and other people
  - ✓ Manage one's own feeling
  - ✓ Respond to others in appropriate ways

# Emotional intelligence map



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## Self (Personal competence)

## Other (Social competence)

### Self-Awareness

Emotional Awareness  
Accurate Self-Assessment  
Self-Confidence

### Self Management

Self Control  
Trustworthiness  
Conscientiousness  
Adaptability  
Innovation

### Motivation

Achievement Drive  
Commitment  
Initiative  
Optimism

### Empathy

Understand Others  
Developing Others  
Service Orientation  
Leveraging Diversity  
Political Awareness

### Social Skills

Influence  
Communication  
Conflict Management  
Leadership  
Change Catalyst  
Building Bonds  
Collaboration & Cooperation  
Team Capabilities