

# CHAPTER SEVEN

## AUTHORITY AND HALAL ASSURANCE MANAGEMENT SYSTEM (HAMS)

# JAKIM GUIDELINES



INTRO TO HALAL STUDIES  
BY DR HASAN AHMAD

# Halal Industry

- Why Malaysia?Why HDC?
- Halal Agencies in Malaysia
- Halal Standards
- Halal Certification
- Akta Perihal Dagangan 2011 (Bahasa Malaysia)
- Halal Assurance Management System
- Process & Requirements
- Guidelines
- Applying for Certification
- Recognised International Bodies
- Industry Training and Services Market Information Policies & Regulations



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# Malaysia – Halal Hub

Malaysia has aspirations to become a global hub for the production and trade of [Halal products and services](#), as outlined in the 2006 Third Industrial Master Plan (IMP3). And as a modern Islamic country at the forefront of economic development, Malaysia has unparalleled potential. (sources: [hdcglobal.com.my](http://hdcglobal.com.my))



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# MALAYSIA AS WORLD HALAL HUB

- Malaysia is a progressive Islamic country. It is business-friendly to Muslims and non-Muslims alike, making it a Halal industry advantage.
- Malaysia has today become an export-driven economy spurred on by high technology, knowledge-based and capital-intensive industries. From January to September 2008, the services sector recorded the highest growth at 7.9%
- Furthermore, Malaysia strategically located country within Asia Pacific, providing easy in-roads emerging markets in Asia and a total population larger than 500 million.
- And Halal business owners will enjoy easier trade and market access to member countries of the Organisation of Islamic Countries (OIC), judging by the fact that its Chairman is a Malaysian representative. (sources: [www.hdcglobal.com.my](http://www.hdcglobal.com.my))



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- HDC has been tasked to further boost the Halal agenda in terms of standards development, branding enhancement as well as commercial and industry development. Halal is not merely a way of life – it is a global industry. With a stake in commercial sectors worldwide, Halal Development has become a significant contributor to all facets of economic growth.
- Established on 18 September 2006, Halal Industry Development Corporation coordinates the overall development of the Halal industry in Malaysia. Focusing on development of Halal standards, audit and certification, plus capacity building for Halal products and services, HDC promotes participation and facilitates growth of Malaysian companies in the global Halal market. (sources: [www.hdcglobal.com.my](http://www.hdcglobal.com.my))



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Halal Industry  
Development Corporation  
Communitising technology

# DEPARTMENT OF ISLAMIC DEVELOPMENT MALAYSIA (JAKIM)

- JAKIM is a Malaysian Government institution which has established Malaysia Halal logo and implemented Halal Certification System. Issues Halal certificate for local and export markets. Monitoring and enforcement of halal guidelines.
- **Objective**  
To review, verify and oversee all food products and halal personal care, and guaranteed the cleanliness efficiently and effectively.
- **Our Vision**  
To be a credible halal certification services centre and is recognized nationally and internationally.
- **Mission**  
To ensure that all products are certified halal, or the using of halal expression is pure and according to Islamic principles.
- **Jabatan Agama Islam Negeri and Majlis Agama Islam Negeri**  
Both help in monitoring to protect Halal integrity and issues Halal certificate for domestic markets only. (sources: [www.jakim.gov.my](http://www.jakim.gov.my))



INTRO TO HALAL  
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# MINISTRY OF DOMESTIC TRADE, CO-OPERATIVES & CONSUMERISM (MDTCC)

- **About MDTCC**

The Ministry of Domestic Trade, Co-operatives And Consumerism with the aim towards encouraging ethical trade practices and to protect consumer interest.

- **Vision**

To be the leader in the development of domestic trade, co-operatives and consumerism

- **Mission**

- To provide a conducive business environment for the development of domestic trade
- To steer the nation towards a more consumer conscious and empowered society
- To develop competitive, progressive and resilient co-operatives
- To foster creativity and innovation through and effective IPR regime (Sources: [www.mtdc.com.my](http://www.mtdc.com.my))



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# VETERINAR DEPARTMENT

- **Objective**
- Strengthen and maintain animal health status conducive to the animal industry
- Public health assurance through the control of zoonotic diseases and wholesome food production from animal based products
- Encourage sustainable livestock production and value added industry
- Explore, develop and encourage the use of technology and optimum use of sources in animal based industry
- Promote animal welfare practices in all aspect of rearing and production system (Sources:[www.mtdc.com.my](http://www.mtdc.com.my))



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# HALAL STANDARDS

Malaysia has been a pioneer in the development of Halal standards and to date published various Malaysian Standards (MS) on Halal

- **Malaysian Standards (MS) Description MS 1500:2009, Halal Food - Production, preparation, handling and storage - General guidelines (Second revision)** This MS provides practical guidance for the food industry on the preparation and handling of halal food (including nutrient supplements) and to serve as a basic requirement for Halal food product and food trade or business in Malaysia.  
*Note: This standard also available in Bahasa Malaysia version.*
- **MS 2200: Part 1: 2008, Islamic Consumer Goods - Part 1: Cosmetic and personal care - General guidelines** This MS prescribes practical guidelines for halal cosmetic and personal care industry. It serves as a basic requirement for cosmetic and personal care industry and trade or business in Malaysia. This standard should be used together with the Guidelines for Control of Cosmetic Products in Malaysia and Guidelines on Cosmetic Good Manufacturing Practice, by National Pharmaceutical Control Bureau, Ministry of Health (MOH).  
*Note: This standard also available in Bahasa Malaysia version. -*
- (Sources:[www.msonline.gov.my](http://www.msonline.gov.my))



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# HALAL STANDARDS

- **MS 1900:2005, Quality management systems - Requirements from Islamic perspectives** This MS specifies requirements for a quality management system where an organization needs to demonstrate its ability to consistently provide product that meets customer and applicable regulatory requirements, and
- aims to enhance customer satisfaction through the effective application of the system, including processes for continual improvement of the system and the assurance of conformity to customer and applicable regulatory requirements.
- **MS 2300: 2009, Value-based management system – Requirements from an Islamic perspective** This MS consists of a guideline and a certifiable requirements standard which prescribes the framework for an organization to establish a management system based on Islamic values.
- **MS 2424: 2012 Halal Pharmaceuticals – General Guidelines** This MS prescribes practical guidelines for the pharmaceutical industry on the preparation and handling of halal pharmaceutical products including health supplements and to serve as a basic requirement for pharmaceutical products and pharmaceutical trade or business in Malaysia. (Sources: [www.msonline.gov.my](http://www.msonline.gov.my))



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# HALAL STANDARDS

- **MS 2400 series on Halalan-Toyyiban Assurance Pipeline**  
MS 2400-1: 2010, Halalan-Toyyiban Assurance Pipeline Management system requirements for transportation of goods and/or cargo chain services  
This MS prescribes management system requirements for assurance of the halalan-toyyiban integrity of goods and/or cargo being handled through various mode of transportation.
- MS 2400 - 2:2010, Halalan-Toyyiban Assurance Pipeline - Management System Requirements For Warehousing And Related Activities  
This MS prescribes management system requirements for assurance of the halalan-toyyiban integrity of products, goods and/or cargo during the warehousing and related activities through the entire process from receiving to delivery
- MS 2400 - 3:2010, Halalan-Toyyiban Assurance Pipeline - Management System Requirements For Retailing  
This MS prescribes management system requirements for assurance of the halalan-toyyiban integrity of products and/or goods at the retailing stage of the Halalan-Toyyiban Assurance Pipeline. (Sources: [www.msonline.gov.my](http://www.msonline.gov.my))



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# HALAL STANDARDS

- **MS 2393: 2010 (P), Prinsip Islam dan Halal – Definisi dan Penjelasan Istilah** MS ini menggariskan makna dan penjelasan istilah yang diguna pakai dalam standard yang berkaitan dengan Islam dan halal terutamanya yang berasal daripada istilah Arab. Standard Malaysia ini juga bertujuan untuk menggambarkan prinsip-prinsip dalam konteks Islam. Ia disediakan bagi tujuan keseragaman pemahaman penggunaan perkataan termasuk dalam aktiviti promosi dan penggunaan standard berkaitan Islam dan halal.
- **MS 2200-2: 2012, Barangan Gunaan Islam - Bahagian 2: Penggunaan Tulang, Kulit dan Bulu Haiwan - Garis Panduan Umum** MS ini mengandungi garis panduan yang praktikal bagi penggunaan tulang, kulit dan bulu haiwan di dalam industri yang berkaitan selaras dengan kehendak Islam. -  
(Sources:www.msonline.gov.my)



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# conclusion

- There are various standards covering halal for Malaysian Standards
- Food preparation
- Slaughter
- Cosmetics
- Quality management
- Pharmaceuticals



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# Questions

- List five Malaysia Standards on halal matters
- Discuss about halal management systems



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- Thank you



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