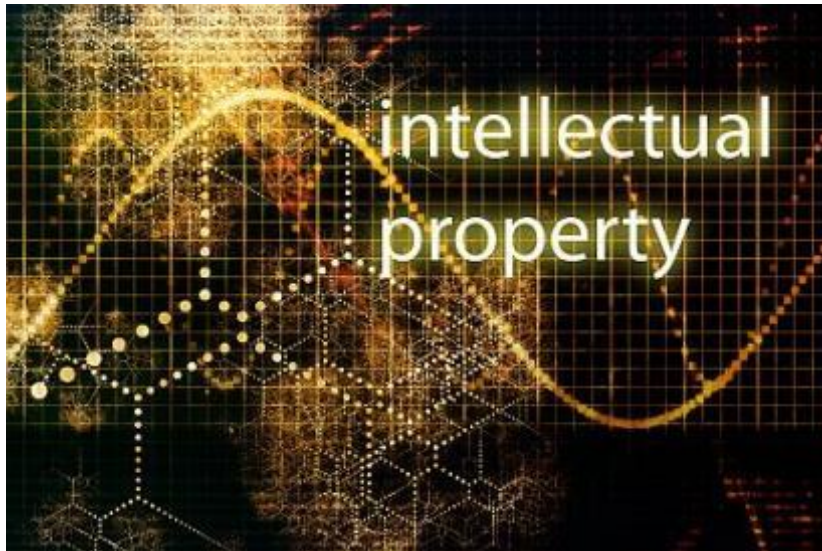


Chapter 10

Intellectual Properties Awareness



Outline:

- 10.1 Patent
- 10.2 Copyright
- 10.3 Trademark
- 10.4 Licence

Learning outcomes:

- Explain patent, copyright, trademark and licence.

10.1 Patent

- A patent gives an inventor or researcher **exclusive rights to a product and prohibits** others from making, using, or selling the product for a certain number of years



<http://www.wipo.int/about-ip>

10.1 Copyright

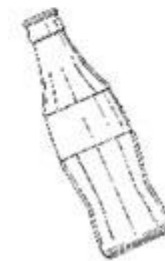
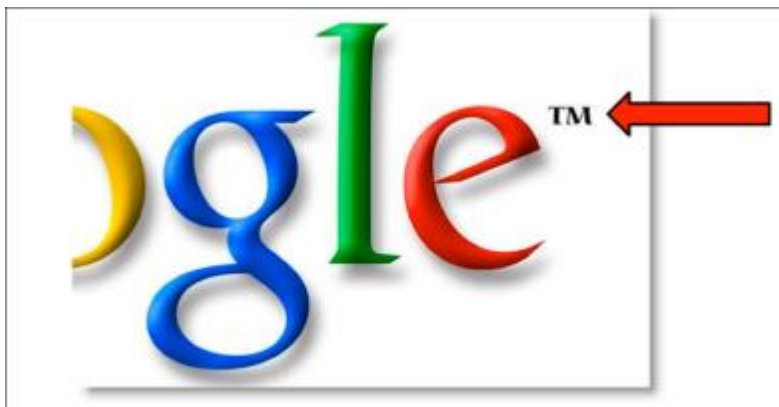
- a form of protection provided to the authors of "**original works of authorship**" including literary, dramatic, musical, artistic, and certain other intellectual works, both published and unpublished.



10.3 Trademark



- is a word, name, symbol or device which is used in trade with goods to indicate the source of the goods and to **distinguish** them from the goods of others.



10.4 License

- means to give permission.
- the practice of **leasing a legally protected property** (such as a trademarked or copyrighted name, logo, likeness, character, phrase or design) to another party in conjunction with a product, service or promotion.

Extra reading

- <http://www.lawmart.com/forms/difference.htm>

THANK YOU