

FACULTY OF INDUSTRIAL MANAGEMENT

Programme : Bachelor of Project Management with Hons.

Bachelor of Industrial Technology Management with Hons.

Course : Fundamentals of Finance

LECTURER DETAILS

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COURSE SYNOPSIS

This course is an introductory course to finance in corporate finance area. It is outlined for students who are not in business management major to understand basic idea of finance. The content covers on fundamental knowledge of finance for a business which includes on debt and equity management, time value of money concept, risk and return, and capital budgeting as vehicles to evaluate and analyze business operation and investment decision.

COURSE OUTCOMES

Upon completion of this course, students should be able to:

- 1. Justify the key driven in financial management and its importance in an organization.
- 2. Measure by applying the relevant financial formula for area in financial management.
- 3. Analyze financial management problems by using all concepts in financial management.

REFERENCES

- 1. Ng, K.K., Zhang, W., Marimuthu, M., & Bhattacharya, S. (2017). Financial Management (3rd ed.). Shah Alam, Malaysia: Oxford.
- 2. Brigham, E.F., & Houstan, J.F. (2016). Fundamentals of Financial Management (14th ed.). Boston, USA: Cengage Learning.
- 3. Keown, A.J., Martin, J.D., & Petty, J.W. (2014). Foundations of Finance (8th ed.). New York, USA: Pearson Education.

SYALLABUS CONTENT Topic 1: Introduction to Financial Management Topic 2: Basic Financial Statement Topic 3: Fundamental Analysis Topic 4: Time Value of Money Topic 5: Risk and Return Topic 6: Valuing Bonds Topic 7 : Valuing Stocks Topic 8: Cost of Capital Topic 9: Capital Budgeting Techniques Topic 10: Working Capital Management

