FUNDAMENTAL OF MULTIMEDIA
MULTIMEDIA ELEMENTS
Assignment

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Assignment

- **Expected Outcomes**

  Student will be able to manipulate the usage of software for editing the multimedia elements

- **References**

- Tay Vaughan. Multimedia: Making It Work, Ninth Edition. Mc Graw Hill. 2014. ISBN-13: 978-0071832885.

- Zhe-Nian Li, Mark S. Drew.S & Jiangchuan Liu. Fundamentals of Multimedia (Texts in Computer Science) 2nd ed. 2014 Edition. Springer Publication. 2014. ISBN-13: 978-3319052892.

- Khalid Sayood. Introduction to Data Compression, Fourth Edition (The Morgan Kaufmann Series in Multimedia Information and Systems) 4th Edition. Elsevier. 2012 ISBN-13: 978-0124157965.

- Savage, T.M., Vogel, K.E. An Introduction to Digital Multimedia 2nd ed.. 2013. Jones & Bartlett Learning ASIN: B00LZM6ESY.

- Parag Havaldar, Gerard Medioni. Multimedia Systems: Algorithms, Standards, and Industry Practices (Advanced Topics) 1st Edition. Cengage Learning. 2011. ISBN-13: 978-1418835941

[20 MARKS]

Instructions:

You're be given a task to create the CD cover based on the title as followed:

The Horror Movie
The Romantic Movie
The Comedy Movie
The Action Movie
The Historical Movie
The Sad Movie
The Family oriented Movie

Select only ONE title.

Create your own original title.

By manipulating the TEXT and GRAPHIC create the book cover to fulfill the requirement of the book.

Make sure that your CD cover can attract people attention to buy the book and it's should includes the cast, director and Producer.

Marking Rubric:

1. **CO1**: Acquire understanding and knowledge in multimedia, functions of each multimedia element and its usage (5%)

2. **CO2**: Manipulate multimedia elements (text, graphic, audio, video & animation) using software tools. (10%)

3. **CO3**: Identify business opportunity in multimedia technology and application. (5%)

	5	4	3	2	1	0	Weight	Mark
CO1	Usage the elements of text and graphic	-	-	Only use text or only use graphic	-	No submission	1	
CO2	Manipulate the elements with more than 5 transformation	\<in between\>	Manipulate the elements only 3 transformation	\<in between\>	Manipulate the elements only 1 transformation		2	
CO3	Creative, smooth and excellent quality of commercialization	\<in between\>	Tolerable in creativity, smoothness and quality of commercialization	\<in between\>	Minimum in creativity, smoothness and quality of commercialization		1	
							TOTAL	**/20**

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