

FUNDAMENTAL OF MULTIMEDIA

INTRODUCTION TO MULTIMEDIA

Assignment

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Assignment



- **Expected Outcomes**

Students be able to understand about Multimedia Elements

- **References**

- Tay Vaughan. Multimedia: Making It Work, Ninth Edition. Mc Graw Hill. 2014. ISBN-13: 978-0071832885.
- Zhe-Nian Li, Mark S. Drew.S & Jiangchuan Liu. Fundamentals of Multimedia (Texts in Computer Science) 2nd ed. 2014 Edition. Springer Publication. 2014. ISBN-13: 978-3319052892.
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- Savage, T.M., Vogel, K.E. An Introduction to Digital Multimedia 2nd ed.. 2013. Jones & Bartlett Learning ASIN: B00LZM6ESY.
- Parag Havaldar, Gerard Medioni. Multimedia Systems: Algorithms, Standards, and Industry Practices (Advanced Topics) 1st Edition. Cengage Learning. 2011. ISBN-13: 978-1418835941



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[50 MARKS]

G.N Enterprise asks you and your team to develop one website for them. This company is a contractor, which handles the renovation of building and house.

1. Do you think that they should use FIVE elements in their website

[25 MARKS]

2. Explain why each of the elements can contribute to their promotion and sales of their service.

[25 MARKS]



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