

Fundamental of Digital Media Design

Chapter 3 [Assignment]

Introduction to Graphic

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Assignment

Task 1: Photo Essay

- Individual work
- Shoot 5 to 10 photos that tell a story
- Photo of real life, event or a person
- Use proper framing and composition techniques

Assignment

Task 2: Design Promotional Items

- Individual work
- Design the following items to promote Hot Air Balloon Fiesta at your place:
 1. Poster
 2. Bunting
 3. Flyer
- Pay attention to the contents that should be included such date, time, venue, activities, price, etc.